

2009 Holiday Parade

Friday, December 4th at 6:30p.m.

Float Guidelines:

It is once again that time of year to start planning your Holiday Parade Float. We are looking forward to another great year!

- Line up will be start at 4:00 p.m Friday December 4th. Enter Marathon Park through Garfield Street. The Parade will start at 6:30p.m.
- Line up is on a first come first serve basis. **If you have multiple vehicles, you must wait to line-up until your entire group has arrived.**
- You will receive your identification number when you arrive at the park. As you exit the park to start the parade, your number will be collected by volunteers. Please have the number ready.
- **Be ready to go at 6:15p.m** the parade starts promptly at 6:30p.m.

Important Information:

- **Nothing can be thrown or given out from your float, such as candy or coupons.** This is for everyone's safety.
- **Do not use Santa in your float; it confuses children who still believe.**
- Floats must be decorated, don't forget to use lights!
- Keep walkers no more than 15 feet from your float.
- Please make arrangements prior to the parade how your walkers and float participants will be picked up or taken back to Marathon Park.
- Participants **MUST** complete the entire parade route. **NO early turn-offs.** The announcers stand is at the 400 Block this year. In order to have your company/organization name announced, you must stay on the route that passes the 400 Block.

Exit options: Once past Jefferson Street by the 400 Block, continue straight to 6th Street OR turn left onto 4th Street to get back on Scott Street

Unloading: Do not unload on Jefferson Street and back-up the parade. We suggest the US Bank parking lot off of Jefferson.



Large group Guidelines:

- If you have a large group, ESPECIALLY with children, it is your group's responsibility to have a meeting place. Many parents are dropping off their children and we have no way to determine where your float is. **We will have a large-group meeting area designated along the tennis courts in the park.**

Candy Guidelines:

- Sponsored Candy will be given out from the last float of the parade; The Santa Float. If your organization is interested in sponsoring candy for the Santa Float, please send \$25 dollars to Wausau Area Events along with a PDF of your organizations logo. Your logo will be placed on a banner located on the candy trailer.
- Or send Wausau Area Events \$50 dollars and sponsor an elf to give out your donated candy at the parade. You may decorate your elf in your organizations logo, T-Shirt, hat or whatever else you may have up your sleeve.
- Wausau Area Events will use the money collected to purchase all of the candy for the Santa Float. Please remember that no candy or coupons can be given out on the parade route, only the Santa float will distribute candy.

Float Decorating Contest Guidelines:

Go to the extremes decorating your float for a chance to win an official Holiday Parade Float Title. Each title float will be revealed at the announcers' stage during the parade.

To be judged for a title you must have your float all assembled and lit at **6:00 p.m.**

Judges will select the winners of the 5 titles before the parade starts.

And the Titles are:

- "The Winter Wonder Land Float"
 - "The Twinkle Float"
 - "Best Themed Float"
 - "The Best Walking Float"
 - "The Best Reason for the Season Float"
- ✓ All floats interested in being selected for a title must be ready and lit at 6:00p.m.
 - ✓ Winners will receive a plaque and \$100 will be donated to 5 different predetermined local charities in your organization's name.

Also...

Wausau Area Events will be hosting a Parade "After-Party" at the Great Hall (next to the Grand Theater) immediately following the parade. Join us for music cookies, hot chocolate and more. Take some time to warm up!!

2009 Holiday Parade Application Form

Friday, December 4th at 6:30p.m.

Please complete this form and submit it to Wausau Area Events by November 20th.
Incomplete applications will be returned.

Organization: IMPORTANT - Please write the name of business/organization. This is how you will be announced and registered.

Contact Person: _____

Address: _____

Phone: _____

Email: _____

of vehicles: _____

Approximate # of walkers: _____

Describe your float in **detail**, including number of walking participants, type of vehicle and choice theme.

____ I understand the parade route and will not turn-off early (see attached map)

____ I understand that Santa MUST NOT be used in the float

____ I understand that Candy, Coupons or other items will not be handed out during the parade

SIGNATURE

****IMPORTANT****

Along with this application you must submit a certificate of insurance for your vehicle, as well as your registration form naming Wausau Area Events, Inc,

Wausau Marathon County Parks and the City of Wausau as additionally insured.

A new insurance certificate must be submitted every year. NO EXCEPTIONS.

SEND COMPLETED APPLICATION AND INSURANCE CERTIFICATE TO:

Wausau Area Events

316 Scott Street Wausau WI 54403

Phone: 715/843-0748 Fax: 715/843-0938

karir@wausauareaevents.org

FOR OFFICE USE ONLY

FLOAT _____

____ WALKERS

____ # OF VEHICLES

CANDY SPONSOR _____

____ \$25.00

____ \$50.00

____ PARTICIPATE IN CONTEST

PROCESSED BY _____

DATE _____