

2011 Holiday Parade *Friday, December 2nd at 6:30p.m.*

FEE: \$25.00 per float
\$10.00 non-profit rate

Float Guidelines:

It is once again that time of year to start planning your Holiday Parade Float. We are looking forward to another great year!

- Line up will be start at 4:30 p.m Friday December 2nd. Enter Marathon Park through Garfield Street. The Parade will start at 6:30p.m.
- Line up is on a first come first serve basis. **If you have multiple vehicles, you must wait to line-up until your entire group has arrived.**
- You will receive your identification number when you arrive at the park. Please place this number in your windshield. **You will show your number to a volunteer located on the corner of Washington and First Streets who will radio your number to the announcing stand.**
- **Be ready to go at 6:15p.m** the parade starts promptly at 6:30p.m.

Important Information:

- **NEW FOR 2011:** Non-candy items can be passed out by your WALKERS ONLY. Absolutely **NOTHING** can be thrown from the float. This is for everyone's safety.
- **Do not use Santa in your float; it confuses children who still believe.**
- Floats must be decorated, don't forget to use lights!
- Keep walkers no more than 15 feet from your float.
- **Please make arrangements prior to the parade how your walkers and float participants will be picked up or taken back to Marathon Park.**
- Participants **MUST** complete the entire parade route. **NO early turn-offs.** The announcer's stand is at the corner of 1st Street and Jefferson Street. In order to have your company/organization name announced, you must stay on the route that passes the stage.

Exit options: Once past Jefferson Street by the 400 Block, continue straight to 6th Street OR turn left onto 4th Street to get back on Scott Street

Unloading: Do not unload on Jefferson Street and back-up the parade. We suggest the US Bank parking lot off of Jefferson.



Large group

- If you have a large group, ESPECIALLY with children, it is your group's responsibility to have a meeting place. Many parents are dropping off their children and we have no way to determine where your float is. **We will have a large-group meeting area designated along the tennis courts in the park.**

Candy Guidelines:

- Sponsored Candy will be given out from the last float of the parade; The Santa Float. If your organization is interested in sponsoring candy for the Santa Float, please send \$50.00 dollars to Wausau Area Events along with a PDF of your organizations logo. Your logo will be placed on a banner located on the candy trailer.
- Wausau Area Events will use the money collected to purchase all of the candy for the Santa Float. Please remember that no candy can be given out on the parade route, only the Santa float will distribute candy.

Float Decorating Contest Guidelines:

Go to the extremes decorating your float for a chance to win an official Holiday Parade Float Title. Each title float will be revealed at the announcers' stage during the parade.

To be judged for a title you must have your float all assembled and lit at 6:00 p.m.

Judges will select the winners of the 5 titles before the parade starts.

And the Titles are:

- "The Winter Wonder Land Float"
 - "The Twinkle Float"
 - "Best Themed Float"
 - "The Best Walking Float"
 - "The Best Reason for the Season Float"
- ✓ All floats interested in being selected for a title must be ready and lit at 6:00p.m.
 - ✓ Winners will receive a plaque and \$100 will be donated to 5 different predetermined local charities in your organization's name.

Also...

Wausau Area Events will be hosting a Parade "After-Party" at the Great Hall (next to the Grand Theater) immediately following the parade. Join us for music cookies, hot chocolate and more. Take some time to warm up!!

2011 Holiday Parade Application Form

Friday, December 2nd at 6:30p.m.

Please complete this form and submit it to Wausau Area Events by **November 24th**.
Incomplete applications will be returned.

- I understand the parade route and will not turn-off early (see attached map)
 I understand that Santa **MUST NOT** be used in the float
 I understand that Candy will be handed out during the parade by the Santa Float only.
 I understand it is my responsibility to coordinate a meeting area and transportation back to the park for my float participants

SIGNATURE

Organization: IMPORTANT - Please write the name of business/organization. This is how you will be announced and registered.

Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____

Cell Phone number for evening of parade _____

(This is especially important for large groups. We have had many instances where young children are being dropped off at the parade and we have no way of getting in touch with the float organizer on site.)

Email(required): _____

of vehicles: _____ (2 maximum per organization/business)

Approximate # of walkers: _____

\$25.00 _____ Parade entry fee \$10.00 _____ Non-Profit rate entry fee

Checks payable to: Wausau Area Events, Inc.

****IMPORTANT****

Along with this application you must submit a certificate of insurance for your vehicle, as well as your registration form naming Wausau Area Events, Inc, Wausau Marathon County Parks and the City of Wausau as additionally insured.

A new insurance certificate must be submitted every year. NO EXCEPTIONS.

SEND COMPLETED APPLICATION, CHECK, AND INSURANCE

CERTIFICATE TO:

Wausau Area Events

316 Scott Street Wausau WI 54403

Phone: 715/843-0748 Fax: 715/843-0938

karir@wausauareaevents.org

FOR OFFICE USE ONLY

FLOAT _____	CANDY SPONSOR _____	Paid _____	PROCESSED BY _____
____ WALKERS	____ \$50.00	____ \$25.00	DATE _____
____ # OF VEHICLES		____ \$10.00 (non-profit)	